



Canadian Public  
Relations Society

Advancing Public Relations &  
Communications Management

Société canadienne  
des relations publiques

Pour une gestion optimisée des  
relations publiques et des communications

## **MODERATOR**

Louis Moubarak, PRP, APR, CED, MMBA, MCPRS  
Principal, External Affairs  
Mental Health Commission of Canada

A Communications graduate from Carleton University in Ottawa, accredited in Public Relations (APR) and part of the advanced management MBA cohort from McGill University, Louis Moubarak has nearly 25 years of experience in management, government affairs and interest holder relations in Canada and internationally. He has led several high-profile advocacy campaigns, most notably in 2007 at the United Nations in New York city for the adoption of the United Nations Declaration on the Rights of Indigenous Peoples.

Louis has held senior positions with the International Centre for Human Rights and Democratic Development, Public Relations Without Borders and Canada World Youth. Before joining the Mental Health Commission of Canada as Principal, External Affairs, he held the position of Director of Philanthropy and Partnerships at the Alzheimer Society in Montreal. He has also received advanced training in recovery, stigma reduction, suicide prevention, mental health first aid and psychological health and safety in the workplace. Louis serves as a director with the CPRS National Board.