RESEARCH

Presenter:

Colleen Killingsworth
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Colleen Killingsworth is president of CKCommunications Strategies, Inc. With more than 30 years of experience in management consulting, change management and communications, Colleen has a strong track record in leadership, collaboration, successfully managing complex, transformational projects and quickly earning the confidence and support of internal and external stakeholders. Her experience includes, but is not limited to management consulting, business analysis, change management, strategic internal and change communications, project management, program consolidations, organizational moves, reputation management, leadership coaching, and multi-stakeholder communication. Colleen has worked in the health care, energy, education, municipal government, travel and tourism, and transportation sectors.

Colleen is an accredited communications professional and a member of the CPRS College of Fellows. She now serves as Chair of the CPRS Thought Leadership Council. Career highlights include leading the University of Calgary's participation in the Royal Visit to the University of Calgary; serving as president of the Canadian Centre for Energy Information; and providing change management support and mentorship for the people side of change for Cenovus's consolidation of its Calgary workforce (1,700 people) from five locations to one. Colleen is a past National President of the Canadian Public Relations Society (CPRS), a sessional instructor in the McMaster-Syracuse Master of Communications Management (MCM) program, and an instructor in the Public Relations Certificate Program in at Mount Royal University. In 2025, she co-authored the CPRS State of PR in Canada Report and also co-authored and released Rethinking the Table: Women Leaders in Public Relations in Canada.