



## PUBLIC RELATIONS KNOWLEDGE (PRK)<sup>®</sup> EXAM APPLICATION

PERSONAL INFORMATION

**CONFIDENTIAL**

Note: As a result of the Federal Privacy Legislation (Bill C6), you are not obligated to provide us with your birthdate or home address.

**Are you a CPRS Member?**    **Yes**                                **No**

If you are a CPRS member, provide member ID # \_\_\_\_\_ and Local Society: \_\_\_\_\_

**Member type:** Student \_\_\_\_\_    Affiliate \_\_\_\_\_    Full \_\_\_\_\_

### Eligibility

Although the CPRS welcomes all participants who wish to write the Public Relations Knowledge (PRK)<sup>™</sup> exam, the exam has been prepared for those who have completed some level of public relations or communications education and is designed to test a participant’s knowledge in the specific field of public relations and communications. Formal studies in the area of public relations or communications is strongly recommended; alternatively, a participant may have acquired direct experience and undertaken self-directed studies in the area. If you would like to discuss your personal situation, please feel free to contact us at [certification@cprs.ca](mailto:certification@cprs.ca) .

### Personal Details

Title (i.e. Mr. Mrs. Ms.)                                First Name    Surname

Date of Birth: DD/MM/YYYY

### Preferred address for correspondence\*

Street name and number

City    Province    Postal Code

Telephone

E-mail:

\*If any of the information listed above changes, please remember to advise the CPRS National Office.

### How did you hear about CPRS and the PUBLIC RELATIONS KNOWLEDGE (PRK)<sup>®</sup> exam?

Colleague/Employer                                CPRS website                                Internet search                                CPRS Member

CPRS conference/ event                                Advertisement                                Educational institution/Professor                                Other



Successful completion of the PRK exam entitles you to have your name included on the CPRS website with other successful credential holders, and if you wish, to link a bio or CV beside your name.

If successful, please indicate how you wish your name to appear on the certificate:

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If you DO NOT wish your name included on the list of successful exam writers, please indicate by

checking this box

#### **ADDITIONAL INFORMATION – READINESS CHECK**

**Are you currently enrolled or have you completed a study program in an educational institution in public relations or communications? If so, please provide the following information:**

Institution Name of Program

Year of planned completion or year of graduation

**Are you employed in public relations or communications? If so, please provide the following information:**

Firm Name Title

Office Tel Ext

**I accept the rules pertaining to exam participants as set out on the CRPS website, attest to the accuracy of the information contained herein and agree to abide by the decision of the Canadian Public Relations Society regarding this application and the exam result.**



**Membership:** The CPRS website (cprs.ca) has additional information and application forms for membership in the Society.

|   |                                     |
|---|-------------------------------------|
| <a href="#">National Student membership</a>   | \$79 + tax                          |
| <a href="#">Affiliate membership</a><br>Eligible if employed for less than two years in public relations. | \$140 + \$25 initiation fee** + tax |

\*\*Affiliate initiation fee waived if already CPRS student member

| Item  | Price    | Tax 13% | Total    | Check <input checked="" type="checkbox"/> |
|---|----------|---------|----------|---|
| Readiness Program to help prepare for exam              | \$100.00 | \$13.00 | \$113.00 |   |
| Public Relations Knowledge (PRK) <sup>®</sup> exam      | \$150.00 | \$19.50 | \$169.50 |   |
| <b>Both</b> Readiness Program and PRK <sup>®</sup> exam | \$250.00 | \$32.50 | \$282.50 |   |

**PAYMENT – Please call the CPRS office to pay by credit card (416 239 7034) and email your application to [certification@cprs.ca](mailto:certification@cprs.ca)**