

**CPRS Awards Program Evaluation
Judges Scoresheets – Communication Projects – Best Research**

Total: _____/100

Entrant's Name:	
Entry Title:	
Category:	
Entry #:	

Marking Components:	Weight (%)
Rationale and research question	/10
Background / literature review	/20
Sound method (includes sampling, data collection tool, and data collection method)	/20
Interpretation and discussion of the results	/20
Relevance of the research to the Canadian Public Relations and Communication Management industry	/30

Comments:
