

REGISTER FOR ONLINE AWARDS SUBMISSION

cprs.ca/awards/awardsignup.aspx

Register For Online Awards Submission

Please fill in the form below to create an account to manage your entries. Note that this will be separate from a CPRS Members account.

If you have already created an account, you may login [here](#).

Email:

Confirm Email:

Password:

Confirm Password:

Type the characters you
see in the picture to the
right.



CONFIRM EMAIL ADDRESS

Confirm Your Email Address

A confirmation email has been sent to **your@email.address**. Click on the confirmation link in the email to activate your account.

AWARDS SUBMISSION LOGIN

cprs.ca/awards/awardlogin.aspx

Manage My Award Entries Login

Haven't created an account yet? You can begin the process [here](#).

Login Name:

Password:

☐

Remember My login Name

Login

MANAGE MY ENTRIES

Manage My Entries

Submission Criteria

The **Awards of Excellence** recognize outstanding achievement in a comprehensive public relations project or program. **A communications project or program may be entered in a maximum of two categories. Each entry must include a maximum of three (3) page summary with a minimum type size of 10 points. A cover page including the name of the organization (and client if applicable), campaign title and award category is required in addition to the three-page summary** Using the RACE formula as your outline, your summary should include a brief description of the following areas:

- Research
- Analysis, planning and strategy
- Communication, execution and production
- Evaluation and measurement

All supporting information should be uploaded on the CPRS website and only three (3) attachments will be allowed per submission. Each attachment should not exceed 25MB and should also not exceeds 50 pages.

Note: Marks will be deducted for those who do not provide details of budget and/or human resources allocation.

Applicants must be CPRS members in good standing.

Please complete the entry form online and upload your submission summary ,and any supporting documents and associated materials. Entry fee **(\$250 + HST per entry)** must accompany your entry. All entries become the property of CPRS and will not be returned.

Before creating an entry, you should have your entry documents assembled. Note that Non-Electronic submissions will not be accepted - please submit using the options below.

When you are ready to pay for your entries, you may check off all entries that you wish to submit, and click "Register Selected Entries"

[Click here for instructions regarding the online entry process](#)

You currently do not have any entries. Click the "Add Entry" button below to begin the entry process.

Logout

Add Entry

Add SSHRC Award

ADD ENTRY

Award of Excellence Entry Form

Each entry form must include a maximum of **three (3) page** summary with a type size of **10 points** and a cover page including the name of the organization (and client if applicable), campaign title and award category.

All supporting information should be uploaded on the CPRS website and only three (3) attachments will be allowed per submission. Each attachment should not exceed 25MB and should also not exceeds 50 pages.

Only the following file types can be submitted:

- Supporting Documents can only be the following file types:
 - Portable Document Format: PDF
 - Image Files: JPG, GIF, PNG
 - Audio Files: MP3
 - Video Files: MP4

* indicates a required field.

Submitter Information

Submitters Name: *

Submitter Address: *

Submitter City: *

Submitter Province: Select a Province... *

Submitter Postal Code: *

Submitter Phone: *

Submitter Email: *

CPRS Member Information

Note: Member information will be used for billing purposes.

CPRS Members Name: *

Title: *

Company: *

Full Address: *

City: *

Province: Select a Province... *

Postal Code: *

Phone: *

Email: *

Award Entry Information

Entry Title: *

Year Projected Started: *

Note: If you are selected as a winner please provide the Client Name and your Organization

Name of Client: *

Name of Organization: *

Please select the appropriate category below. Remember to create a separate entry for each category being entered. A communications project or program can only be entered in a maximum of two categories.

<p>Communication Programs</p> <p>1. Canadian External Communications Campaign of the Year</p> <p><input type="radio"/> a) Canadian Marketing Communications Campaign of the Year</p> <p><input type="radio"/> b) Canadian Community Relations Campaign of the Year</p> <p><input type="radio"/> c) Canadian Advocacy and Social Marketing Campaign of the Year</p> <p><input type="radio"/> d) Canadian Media Relations Agency Campaign of the Year</p> <p><input type="radio"/> e) Canadian Media Relations Non-Agency Campaign of the Year (government only)</p> <p><input type="radio"/> f) Canadian Issues/Crisis Management Campaign of the Year</p> <p><input type="radio"/> g) Canadian Government Relations Campaign of the Year</p> <p><input type="radio"/> h) NEW - Canadian Health Care Campaign of the Year</p>	<p>Communication Projects</p> <p>5</p> <p><input type="radio"/> a) Best Special Events Project</p> <p><input type="radio"/> b) Best Multi-Media Project</p> <p><input type="radio"/> c) Best Electronic and Social Media Project</p> <p><input type="radio"/> d) Best Writing Project</p> <p><input type="radio"/> e) NEW - Best Internal Publication</p> <p><input type="radio"/> f) NEW - Best External Publication</p> <p><input type="radio"/> g) NEW - Best Annual Report</p>
<p>2. Canadian Internal Communications Campaign of the Year</p> <p><input type="radio"/> Internal Communications</p>	

Submission Summary Document: No file selected. *

Supporting Documents

7

You currently have not added any supporting documents. Click the "Add Supporting Document" button below to add a document.

ADD ENTRY

Award Entry Information

Entry Title:

*

Year Projected
Started:

*

3

Organization

Name of Client:

Name of Organization:

4

ADD ENTRY

Please select the appropriate category below. Remember to create a separate entry for each category being entered. A communications project or program can only be entered in a maximum of two categories.

Communication Programs

1. Canadian External Communications Campaign of the Year

- ☐ a) Canadian Marketing Communications Campaign of the Year
- ☐ b) Canadian Community Relations Campaign of the Year
- ☐ c) Canadian Advocacy and Social Marketing Campaign of the Year
- ☐ d) Canadian Media Relations Agency Campaign of the Year
- ☐ e) Canadian Media Relations Non-Agency Campaign of the Year (government)
- ☐ f) Canadian Issues/Crisis Management Campaign of the Year
- ☐ g) Canadian Government Relations Campaign of the Year
- ☐ h) **NEW** - Canadian Health Care Campaign of the Year

2. Canadian Internal Communications Campaign of the Year

- ☐ Internal Communications

Communication Projects

- ☐ a) Best Special Events Project
- ☐ b) Best Multi-Media Project
- ☐ c) Best Electronic and Social Media Project
- ☐ d) Best Writing Project
- ☐ e) **NEW** - Best Internal Publication
- ☐ f) **NEW** - Best External Publication
- ☐ g) **NEW** - Best Annual Report

5

Submission Summary
Document:

Browse...

No file selected.

*

6

ADD ENTRY

Supporting Documents

7

You currently have not added any supporting documents. Click the "Add Supporting Document" button below to add a document.

Add Supporting Document

Save Entry

Cancel

Manage Supporting Document

Each attachment should not exceed 25MB and should also not exceed more than 50 pages. The following files types are accepted:

- Portable Document Format: PDF
- Image Files: JPG, PNG, GIF
- Audio Files: MP3
- Video Files: FLV, WMV, MOV, MP4, MPEG, AVI

Document Title

*

Upload Supporting Document:

Browse...

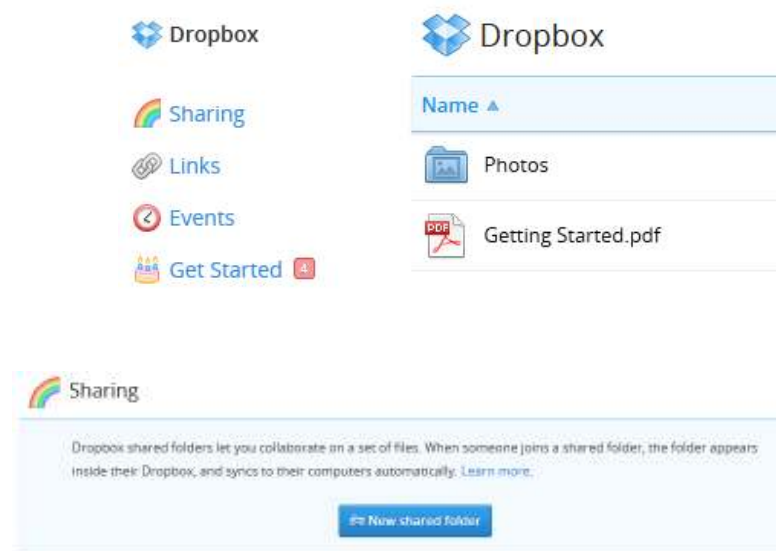
No file selected.

*

Save Document

Cancel

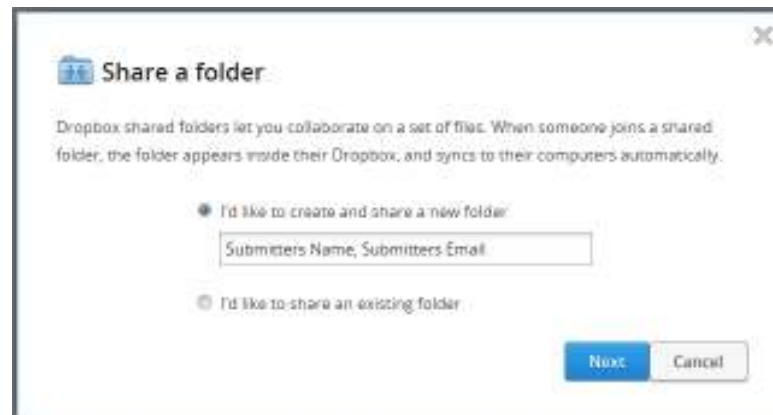
ADD ENTRY





Sharing

Dropbox shared folders let you collaborate on a set of files. When someone joins a shared folder, the folder appears inside their Dropbox, and syncs to their computers automatically. [Learn more.](#)

[Now shared folder](#)



ADD ENTRY

 Share 'Submitters Name, Subm...s Email' with others 


☒ Allow members to invite others

jtomlinson@cprs.ca [Import contacts](#)






Email of Submitter:
Entry Title:

Share folder

Cancel

Folder name		Modified ▼	
	Submitters Name, Submitters Email (Just you)	just now	Options

ADD ENTRY

 Submitters Name, Submitters Email    

Name ▲	Kind	Modified
--------	------	----------



This folder is empty

[Add your files using the desktop application](#) or the [web uploader](#).



Upload to 'Submitters Name, Submitters Email'

You can select more than one file at a time. You can also drag and drop files anywhere on this page to start uploading.

Having problems? Try the [basic uploader](#).

Choose files

Cancel

ADD ENTRY

Supporting Documents

Document Title	
<input type="button" value="Edit"/>	<input type="button" value="Delete"/> My Supporting Document

MANAGE MY ENTRIES

Manage My Entries

Submission Criteria

The **Awards of Excellence** recognize outstanding achievement in a comprehensive public relations project or program. **A communications project or program may be entered in a maximum of two categories. Each entry must include a maximum of three (3) page summary with a minimum type size of 10 points. NEW FOR 2015 -A cover page including the name of the organization (and client if applicable), campaign title and award category is required in addition to the three-page summary** Using the RACE formula as your outline, your summary should include a brief description of the following areas:

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Click here for instructions regarding the online entry process

Category	Title	Status
Edit Canadian Media Relations Agency Campaign of the Year	Entry Title Test	Open
Logout Submit and Pay Add Entry		

SUBMIT AND PAY

Submit and Pay

Category	Cost
Best Electronic and Social Media Project	\$250.00
Sub Total:	\$250.00
Discount: <input type="text" value="Login for Employer Group Membership Discount: %f applicable"/>	\$0.00
OR Enter code: <input type="text"/> <input type="button" value="Apply Code"/>	
HST (13%):	\$32.50
TOTAL PAYABLE:	\$282.50
<input type="button" value="Pay Now"/>	

Item Details

Description	Product Code	Quantity	Price	Subtotal
Award Entry	AWARD	1	\$250.00	\$250.00
			HST	\$32.50
			Total (CAD)	\$282.50

Customer Details

Customer ID:

Email Address: kdalton@sympatico.ca

Note:

Billing Address	Shipping Address
First Name: Bryan Sparks	First Name:
Last Name:	Last Name:
Company: Canadian Public Relations Society	Company:
Address: 346-4190 Dundas Street West	Address:
City: Toronto	City:
Prov/State: ON	Prov/State:
Country:	Country:
Postal Code: M6X1Y4	Postal Code:
Phone: 416-239-5884	Phone:
Fax:	Fax:

Payment Details

Transaction Amount: \$282.50 (CAD)



Order ID: AWARDS_20160202_110640_211

