

## MAJOR AWARDS ENTRY FORM

### Heather Pullen Memorial Award for Ethical Public Relations

Established in 2020 to honour the life and career of Heather Pullen, MCM, APR, FCPRS, the Heather Pullen Memorial Award for Ethical Public Relations was created to recognize outstanding commitment to ethical public relations. This Award celebrates an accredited Canadian public relations professional who has demonstrated a commitment to upholding and advancing the values outlined in the CPRS Code of Professional Standards and has practiced public relations to the highest professional standards of honesty, accuracy, integrity and truth, and in alignment with the public interest and dignity of the individual.

#### Nomination Form

CANDIDATE			
Name			
Title			
Organization			
Address			
City	Province	Postal Code	
Telephone	Email	Fax	

NOMINATOR			
Name			
Title			
Organization			
Address			
City	Province	Postal Code	
Telephone	Email	Fax	
Nominator's signature			

**NOTE:** Each nomination must be made by a CPRS National member in good standing. Be sure to include the entry form and submission summary. For additional details refer to the website or the National Office or email [awards@cprs.ca](mailto:awards@cprs.ca)



## **ELIGIBILITY**

As this Award recognizes ethics and integrity in the practice of public relations, all aspects of [CPRS' Code of Professional Standards](#) should be demonstrated by recipients, including:

This award should go to someone **who has been in the profession for a while** and include examples from the individual's years of practice where they have fulfilled the award criteria (i.e. **evidence**) backed by commentary from other public relations professionals, or the nominee's colleagues would help to capture the spirit and commitment the nominee has demonstrated over a sustained period of time.

## **CRITERIA**

1. Maximum three (3) page submission. (1,000 words).
2. Support for nomination should include testimonials from colleagues, clients or letters of support.
3. Clear examples of ethical behaviour referencing the Code.

**Deadline:** Please submit this form to [awards@cprs.ca](mailto:awards@cprs.ca) by April 4, 2025 at 11:59 PM ET.