

Canadian Public Relations Society

President's Council

2005/2006 Work Plan

PURPOSE:

To ensure that ideas and best practices consistent with the overall objectives of the National Society and which will further its goals are shared among the various Member Societies.

GOALS:

1. To facilitate interaction among CPRS Member Societies and the National Society.
2. To strengthen the relationship between the CPRS Member Societies and the National Society.
3. To raise awareness, understanding and buy-in for National Society initiatives.

ACTION PLAN:

| Strategies & Actions | Responsible | Completion | Budget |
|---|------------------------------|------------|--------|
| Establish a standing meeting schedule | C.Killingsworth K.Dalton | | |
| Facilitate agenda development | C.Killingsworth K.Dalaton | | |
| Facilitate Presidents' Council meetings | C.Killingsworth | | |
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OUTCOMES:

Improve the level of awareness and support of National Society initiatives, and understanding of value for CPRS membership