

**Canadian Public Relations Society**  
**National Judicial and Ethics Committee**

**2007/2008 Work Plan**

**PURPOSE:**

To assist CPRS members in maintaining demonstrable and consistent high standards for professional and ethical behaviour; and incorporate a transparent process for investigation and resolution of complaints

**GOALS:**

1. To establish a national structure of CPRS members who understand the role of the national standing and local committees on Judicial and Ethics and their relationship to one another in the event that a complaint is received and/or an investigation is required.
2. To identify professional issues where leadership from the national committee can assist local societies in demonstrating membership value.
3. To use the national/local structure to allow local societies to indicate issues of interest where assistance from the national committee would be of value.

**ACTION PLAN:**

Strategies & Actions	Responsible	Completion	Budget
Identify which local societies have: - CPRS members who serve as Judicial and Ethics advisors to the local board; and/or - By-laws and/or regulations governing members' adherence to the Code of Professional Standards that direct the process of any local judicial activity in the event a complaint is received and/or an investigation is required.	S. Jones	November 15	

Identify two individuals in each region to serve as members of the National Standing Committee on Judicial and Ethics.	S. Jones	January 15	
Undertake a gap analysis of local policies and procedures against the requirements set out in the national by-laws and regulations.	S. Jones/National Office	January 15	
Present findings and recommendations to National Board.	S. Jones	February 08	
Develop materials (presentations, policy statements) on emerging professional issues	S. Jones	ongoing	

**OUTCOMES:**

An increased visibility for CPRS across the country, with an expansion of professional development offerings, that will position CPRS as a thought leader in ethical and professional issues; and will enhance and promote our members' understanding of ethical standards and behaviour