

# NOTICE OF 2005 ANNUAL GENERAL MEETING

## Sheraton Suites Calgary, Calgary, Alberta

### June 16, 2005



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The Canadian Public  
Relations Society, Inc.

Dear Voting Member:

The Annual General Meeting of The Canadian Public Relations Society Inc. will be held on Thursday, June 16, 2005, 3:30 p.m. to 5:30 p.m., at the Sheraton Suites Calgary, in Calgary, Alberta for the following purposes:

- A. To approve the minutes of the 2004 Annual General Meeting;
- B. To approve audited financial statements for the year ending March 31, 2005;
- C. To appoint auditors for 2005-2006;
- D. To approve proposed changes to the By-laws;
- E. To approve reports of the Committees and Councils;
- F. To approve the acts of the Directors and Officers of the Society;
- G. To elect members of the Board of Directors; and
- H. To transact any other business which may legitimately come before the meeting.

The annual report of The Canadian Public Relations Society will be available on our national web site prior to the Annual General Meeting (see [http://www.cprs.ca/mbrarea/e\\_reports.asp](http://www.cprs.ca/mbrarea/e_reports.asp)).

Attached to this notice you will find:

- Board of Directors **Election Ballot**
- **Proxy form** for the Annual General Meeting
- Proposed changes to the By-laws for consideration

The best way to participate in the 2005 Annual General Meeting is to attend the meeting and to vote in person. This allows you to cast your vote, inform yourself of the activities of the National Society and to participate in the overall activities of the CPRS National Conference.

If you cannot attend the Annual General Meeting, but wish to participate, you may ask someone else who will be at the meeting to cast a vote on your behalf. That person (referred to as your "proxy holder") may vote for you only if she (or he) is a voting member in good standing of the National Society and has been properly appointed by your completing, dating, and signing the proxy form included in this package.

Please note that **if you are not attending the meeting in person the National Office must receive the proxy form and ballot no later than 5:00 p.m. EDT on Thursday, June 9, 2005.**

Béatrice Pepper, ARP  
Secretary, CPRS  
May 17, 2005

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#### National Office

The Canadian Public Relations Society, Inc.  
ANNUAL GENERAL MEETING – June 16<sup>th</sup> 2005  
BOARD OF DIRECTORS ELECTION BALLOT



The Canadian Public  
Relations Society, Inc.

Nine CPRS National Members have been nominated to fill eight positions on the National Board effective June 16<sup>th</sup>, 2005. Four of the elected members will serve two-year terms and four will serve three-year terms. To complete the new 12-member Board and ensure continuity, the following four members of the existing Board have been grandfathered for one year: **Colleen Killingsworth, APR, Rod Stanley, APR, Blair Peberdy, APR** and **Béatrice Pepper, ARP**.

Biographical information for the following nominees can be found on the National web site at [http://www.cprs.ca/board/e\\_nominations.htm](http://www.cprs.ca/board/e_nominations.htm). Please indicate your selection by marking an “X” beside the name of the candidate. You may vote for a **maximum of eight (8)** of the nine candidates.

Kevin Boothroyd

Derrick Pieters, APR, Fellow CPRS

Andrea Collins, APR

Peter Spurway

Lucie-Anne Fabien, ARP

Adele Stevens

Terence (Terry) Flynn, APR

Anita Wasiuta, APR

Mark Hunter Lavigne, APR

### BALLOT VALIDATION

\_\_\_\_\_  
Voting Member Signature

\_\_\_\_\_  
Member Number  
(Required)

\_\_\_\_\_  
Date

### INSTRUCTIONS: You may vote using the following methods:

- a) You may return this ballot in the prepaid addressed envelope provided, **OR**
- b) You may fax this ballot to the CPRS National Office (416-239-1076).

**Note: Your ballot must be received no later than  
5:00 p.m. EDT on Thursday, June 9, 2005.**

### OR

You may present this ballot in person as you enter the 2005 Annual General Meeting, scheduled for 3:30 p.m. MDT on Thursday, June 16<sup>th</sup>, 2005.

The Canadian Public Relations Society, Inc.  
**ANNUAL GENERAL MEETING – June 16<sup>th</sup> 2005**  
**PROXY FORM**



The Canadian Public  
Relations Society, Inc.

I, \_\_\_\_\_ being a voting member in good standing  
of The Canadian Public Relations Society, Inc., hereby appoint (choose one):

Béatrice Pepper, ARP, Secretary **OR**  Robyn Quinn, APR, President **OR**

\_\_\_\_\_ of \_\_\_\_\_  
(name of Member in good standing) (Member Society)

as my proxy to vote for me and, on my behalf, at the 2005 Annual General Meeting to be held at  
the Sheraton Suites in Calgary, Alberta, on June 16<sup>th</sup> 2005. I hereby instruct my proxy holder as  
follows:

**Motions before the Annual General Meeting**

With respect to the following items of business:

- Approval of the minutes of the 2004 Annual General Meeting;
- Approval of the audited financial statements for the year ending March 31, 2005;
- Appointment of the auditors for 2005-2006;
- Approval of reports of the Committees and Councils;
- Approval of the acts of the Directors and Officers of the Society; and
- Such other business that may come before the meeting.

Direction:  Proxy holder's Discretion  Vote Withheld

**Resolution 1: Amendment to Article IV (Accreditation) (See overleaf)**

Direction:  For the Resolution  Against the Resolution

**Resolution 2: Amendments to Article VI (Nominating Committee) (See overleaf)**

Direction:  For the Resolution  Against the Resolution

**PROXY VALIDATION**

\_\_\_\_\_  
Member Signature

\_\_\_\_\_  
Member Number  
(Required)

\_\_\_\_\_  
Date

**INSTRUCTIONS: You may assign your proxy by either:**

- a) Returning this proxy form in the prepaid addressed envelope provided, **OR**
- b) By faxing this proxy form to the CPRS National Office (416-239-1076).

**Note: In either case your form must be received no later than  
5:00 p.m. EDT on Thursday, June 9, 2005.**



## PROPOSED CHANGES TO BY-LAWS

The following resolutions were approved by the Board of Directors and will be presented at the Annual General Meeting for ratification.

### **RESOLUTION 1:**

#### **Amendment to Article IV: Accreditation - Section 2 – Designation**

*The Board proposes to amend Article IV, Section 2 to allow for the reciprocal accreditation of public relations professionals where an agreement exists between the National Society and similar societies in other countries.*

#### **Proposed Amendment**

Any Member in good standing who has passed the examinations prescribed by the National Society's Council on Accreditation, or those of an organization with whom the National Society has a signed reciprocity agreement, ~~of the National Society and is a member in good standing with the National Society~~ shall be entitled to the use of the term "Accredited, Public Relations" designated by the suffix "APR".

### **RESOLUTION 2:**

#### **Article VI: Elections - Section 2 – Nominating Committee & Section 3 – Nominations by Societies**

*The Board proposes to amend Article VI, Section 2 to ensure that the Nominating Committee includes representation from all six regions of the country. The Board further proposes to delete Article VI, Section 3 in its entirety, as the section is no longer relevant.*

#### **Proposed Amendments**

##### **Section 2**

##### **Nominating Committee**

The President shall appoint a Nominating Committee ~~from the members of the Board to nominate eligible members for the Board and Offices made up of one representative from each of the six geographic areas: Atlantic Canada (Prince Edward Island, Newfoundland and Labrador, Nova Scotia and New Brunswick), Quebec, Ontario, the Prairie Provinces (Manitoba and Saskatchewan), Alberta and British Columbia. Each representative shall serve a three-year term on a rotating basis to ensure continuity and consistency in the nominating process. The Executive Director is an *ex-officio* member of the Nominating Committee.~~

##### **Section 3**

##### **Nominations by Societies**

~~Nominations for elections to the Board designated in Article V, Section 4 may also be made by Officers or Directors of Member Societies.~~