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The Canadian Public
Relations Society

February 9, 2007
The Fort Garry Hotel

Keynote Speakers:

We walk a fine line between greatness and disaster when developing communications strategies for our organizations. Learn what it takes to be on the verge of success at CPRS Manitoba's **On the Verge** conference.

Discover the latest industry trends from top Canadian experts and hone your skills during specialized workshops on issues related to strategy, execution and measurement.

Register now and gain the skills and knowledge needed to be on the verge of success!

The Honourable
Lloyd Axworthy, P.C., O.C., O.M.
PRESIDENT OF THE UNIVERSITY OF WINNIPEG



Gerry Nott
EDITOR-IN-CHIEF OF
CANWEST NEWS SERVICE



Register by:

January 12, 2007
and take advantage of
our early-bird rates:

MEMBERS: **\$150**
(\$175 after listed date)

STUDENT MEMBERS: **\$100**
(\$125 after listed date)

NON-MEMBERS: **\$300**

Early-Bird Registrations
will also be entered to **WIN**
1 night accommodation at **The Fort Garry**
or a pair of **Oakley Sunglasses**.

*Learn from some of
the top experts in
their fields on the
following topics:*

- ▶ Risk Communication Planning
- ▶ Restoring Public Confidence During and After a Crisis
- ▶ Web Strategy
- ▶ Using PR to Enhance Fundraising
- ▶ Gaining PR Buy-in at the Senior Management Table
- ▶ Measuring Impact of Media Relations

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December**

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