



The Canadian Public  
Relations Society



communicator  
OF THE YEAR

## ***NEWS RELEASE***

**February 9, 2009**

# **Manitoba's Communicator of the Year Nominations Open Until February 13<sup>th</sup>**

**WINNIPEG** - The Manitoba chapter of the Canadian Public Relations Society (CPRS) is inviting nominations for its second annual Communicator of the Year Award, sponsored by Marketwire.

The organization established the award to honour individuals or organizations that have demonstrated excellence in public communications in business, politics, entertainment, non-profits, or the community at large.

Nominations are now open. **Deadline for nominations is February 13, 2009.** Please visit our website and click on the Communicator of the Year icon for more information about how you can nominate your own organization or another that you think has done outstanding work. We're looking for a short description of why you think your nominee deserves to be the Manitoba Communicator of the Year.

The nomination should include some key accomplishments of the nominee over the past year as they relate to this award. The nomination should also highlight tactics or programs used by the nominee and a brief evaluation of any measurable outcomes.

The nominees will be judged by a panel of senior members of CPRS Manitoba and the winner will be introduced at a gala luncheon on March 18, 2009 at the Fort Garry Hotel in Winnipeg.

### **Professional Development Workshop**

Kicking off the Communicator of the Year celebrations is a special morning of professional development with workshops sponsored by CNW Group on government relations: "Influencing Government, Regulating Influence." The sessions are an educational opportunity for anyone who wants to engage governments constructively and proactively to influence policy or raise awareness about a program, product or service. CPRS Manitoba has assembled high powered experts who will explain Canada's new Lobbying Act and how to effectively work with governments and strengthen advocacy efforts.

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Nomination, workshop, and luncheon ticket information are online at [www.cprs.mb.ca](http://www.cprs.mb.ca). **Deadline for nominations is February 13, 2009.**

For more information on the award, see the website [www.cprs.mb.ca](http://www.cprs.mb.ca) or contact Adam Dooley, past president of CPRS Manitoba, at (204) 291-4092, or e-mail: [adooley@dooleycommunications.ca](mailto:adooley@dooleycommunications.ca).