



The Canadian Public
Relations Society, Inc.
La Société canadienne
des Relations publiques, Inc.

February 20, 2006

Exciting NEW Member Benefit!

NEW Insurance Programs Available Exclusively to CPRS (National) Members

We are very excited to announce that The Canadian Public Relations Society (CPRS) and LMS PROLINK have partnered to offer comprehensive insurance programs tailored to CPRS members' needs.

No matter how large or small your business, as a CPRS member you now have access to comprehensive coverage at significantly discounted rates for the following insurance programs:

✓ **Professional Liability (know as 'E&O' or Errors and Omissions) and Office/Property insurance. This benefit is being made available to individual practitioners as well as firms.**

✓ **A Benefits program for you and your staff. This includes Extended Healthcare, Dental, Life Insurance, Critical Illness insurance, Accidental Death and Dismemberment and Short and Long Term Disability.**

CPRS worked closely with LMS PROLINK to develop an insurance benefits program that truly meets the unique needs of Public Relations Practitioners in Canada.

We encourage you to take advantage of these CPRS insurance programs, which have been customized for members.

Please contact one of us if you have any questions.

Sincerely,

Vikas Ramrakha
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