



The Canadian Public  
Relations Society, Inc.  
La Société canadienne  
des Relations publiques, Inc.

## Conflict of Interest Declaration

Conflict of interest means generally any situation in which a member of the Canadian Public Relations Society (CPRS) has or promotes an interest which results in, or may be reasonably perceived to result in:

- an inability for the CPRS member to be objective in exercising responsibilities and duties to and on behalf of CPRS; and/or
- an advantage or material gain to the member, and/or to other persons with whom the member has a personal or professional relationship, by virtue of the member's relationship to CPRS; and/or
- an advantage or material gain to the member, and/or to other persons with whom the member has a personal or professional relationship, by virtue of information the member has obtained as a function of his or her role within, and relationship to, CPRS.

In light of the above definition, I affirm that I have no conflict of interest in *[fill in the blank here for whatever task you are asking people to undertake]* with my role within, and my responsibilities to, the Canadian Public Relations Society. If a conflict does arise after this affirmation is signed, I commit to disclosing the conflict to the Executive Director of CPRS without delay.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (please print)

\_\_\_\_\_  
Date

**NB: In the event that a member declares a conflict of interest (either immediately or after a conflict arises), the member may choose to resolve the conflict in consultation with the Executive Director; and/or may remove him/herself from any further discussion of the matter within CPRS.**

**In the event that a member fails to disclose a conflict of interest, the matter will be referred to the Presiding Officer of the National Judicial and Ethics Committee for investigation into a potential breach of the Code of Professional Standards. The investigation will be conducted as outlined in the Society's Regulations (Part XII).**