

SELF ASSESSMENT

Complete the following self-assessment. You may wish to use these points to expand on your Areas of Expertise and Leadership Experience in Sections 4, 5, and 6 on the Nomination Form.

AREAS OF EXPERTISE: Check all the areas that you have medium to strong experience in.	
Administration Management	
Advocacy	
Business Law	
Community Service	
Corporate Governance (Role of the Board)	
Education (lifelong learning)	
Financial/Audit Literacy	
Fundraising	
Government Relations	
Human Resources	
Information Systems	
Investment	
Leadership - Strategic	
Marketing	
Management & Operations	
Media Relations	
Planning	
Project Management	
Public Relations/Communications	
Research	
Risk Management	

SKILLS: Check off the areas that best describe your skills.	
Effective Communication & Listening Skills	
Effective Judgment (common sense)	
Group Decision Making Orientation	
Independent Thinking Skills	
Integrity	
Interpersonal Skills	
Knowledge of PR Industry	

INDUSTRY BACKGROUND: Check all the areas that you have had a good level of working or volunteer experience in.	
Associations	
Charitable/Not-for-Profit	
Crown Corporation	
Education	
Financial Services	
Government (Federal, Provincial, Municipal)	
Health Care	
Industry/Manufacturers	
New Technologies	
PR Agencies	
PR Consultant	
Private Sector, Other	
Retired	
Service	
Transportation/Utilities	

BOARDS/COMMITTEES: Check off the areas that you have served on.	
National Board	
Local Society Board	
Education Council	
Accreditation Council	
Professional Development	
Governance	
Audit & Investment	
Awards	
Judicial & Ethics	
Membership Recruitment	
PR & Communications	
Other – describe (including non CPRS committees and Boards)	