

MEMBER REFERRAL PROGRAM

SPREAD THE WORD, REAP THE REWARD!



The CPRS Member Referral Program rewards you for referring other public relations professionals to become members.

In recognition of your contribution to the growth and viability of the Society, CPRS will credit you \$100 for every applicant who obtains full membership as the result of your referral.* You can apply your rewards to any national program, including accreditation application, awards fees, national conference registration, or member renewal fees. You're already telling people about the many great benefits of CPRS membership, so why not reap the reward?

* Limitations apply. Visit cprs.ca for details.

About the Member Referral Program

How does it work?

It's simple – you refer a friend, colleague or acquaintance in the public relations industry to join CPRS. Once they are welcomed as a full member within any CPRS Member Society, you receive a \$100 credit that can be applied towards your accreditation application, awards fees, national conference registration, or member renewal fees. You must ensure the applicant lists you as the referring member.

How will CPRS know it was me who referred the member?

The print and online applications have been updated to include a "Referring Member" section. Your prospective member must complete this section for you to receive credit.

Is there a limit to how many people I can refer?

Do I have to keep track of my own credits?

CPRS members will receive credit for up to eight referrals that result in a new full member joining CPRS. CPRS National will track your credits.

Can I apply my credits to my local professional development events?

No. Because the Member Referral Program is a national CPRS program, credits are tracked only by CPRS National and cannot be used toward events or programs organized by individual Member Societies.

Direct your prospective referral to cprs.ca/membership to apply online today.



Canadian Public
Relations Society

Advancing Public Relations &
Communications Management